A new Maritime Strategy

Communications Points
-preparation material for speeches and presentations

CAPT James Taylor, USN
Phone: 703.614.8896 / email: james.c.taylor2@navy.mil

Messages

- Messages:
  - Maritime Strategy is elevating the discussion of Sea Power - not a concept of control of the sea, so much as security of the seas for all.
  - Competition of Ideas…Going very well - there are no pre-determined outcomes, as the development and analysis of new maritime strategy is an open and inclusive process.
  - Seeking involvement in our “Conversations with the Country” …we are visiting 8 cities nation-wide..want widest level of participation.
  - The Sea Services - Navy, Marine Corps and Coast Guard are actively participating and partnering in the development of the new Maritime Strategy.

- Media report:

  As reported in Atlanta Journal Constitution, Saturday, February 10, 2007, the site of a “Conversation with the Country” -
  - Major Gen. Terry Nesbit, commander of the Georgia Army National Guard and director of the Georgia Office of Homeland Security, said the conference highlighted the dangers of thinking too much about the present and not about the future. “I think the Navy is absolutely taking the right approach, and I hope it spreads throughout [Defense Department],” Nesbit said.

For more information: www.nwc.navy.mil/maritime strategy.

Background and Additional Talking Points

Global Approaches to Global Threats and Opportunities: Defining a New Maritime Strategy for the Nation

<u>Developing a New Maritime Strategy</u>:

- *The Navy is setting out a series of strategic plans to guide its way ahead in the 21st century.*

- *The Maritime Strategy is one element of a larger four-part structure that includes:*

- **Vision** sets the ends. The Navy's vision is *Sea Power 2*1.
- **Strategy** is the ways and means to achieve the ends set forth in the vision. The new *Maritime Strategy* will fill this role.
- **Tactics**, as addressed in the *Naval Operations Concep*t, comprise the way resources are used and applied by the warfighter.
- **Resources** are finite and the *Navy Strategic Plan* will inform and guide programmers in the development of the budget submission.

- The process for creating a new Maritime Strategy isn’t about updating an existing document . . . it focuses on a new strategy to address current challenges and to guide the Navy in an entirely new, globally-connected environment that has not existed in the past.

- It will build on the *vision* outlined in *Sea Power 2*1, account for the ability to shape the environment, and provide the structure and guidance needed for fleet operational concepts in Homeland Defense, the War on Terror, Irregular Warfare and conventional campaigns.

- The Maritime Strategy will connect with published guidance and will serve as the over-arching guidance complementing the vision of *Sea Power 21* and its tenets of Sea Strike, Sea Shield and Sea Basing, which define Navy capabilities.

- To develop the strategy we are seeking a competition of ideas, beginning with a series of forums focused on internal and external audiences to accurately define our environment. We encourage dissenting views and will build a document considering the input of all. The development process will pass through five phases.

- **Phase I**: *Collect Inputs and Analyze Strategic Environmen*t. This begins the process and continues through all phases.
- **Phase II**: *Develop Maritime Strategie*s. Discuss strategic theories in public forums in order to socialize initial concepts.
- **Phase III**: *Test, Examine and Refine Alternative*s. The Navy will legitimize and validate proposed strategies through the testing and gaming process and analysis of results.
- **Phase IV**: *Synthesize and Repor*t. The Navy will synthesize successful strategies into one comprehensive strategy.
- **Phase V**: *Sustainment*. The Navy will continue to promote and uphold principles of the Maritime Strategy, ensuring its enduring value and legitimacy.

***Note**: The development process is now in Phase III (as of 2/07).*

- Using a linear and collaborative approach, input will be sought from individuals and organizations such as Office of the Secretary of Defense, the Joint Staff, Combatant and Component Commanders, U.S. Marine Corps, U.S. Coast Guard, business and academia, the Interagency, and our friends around the world.

- We see the new Maritime Strategy influencing the next cycle of strategic thinking, including the next Navy Strategic Plan and into the next Quadrennial Defense Review.

- These are dynamic times. The maritime security environment is constantly changing. Our strategies and strategic documents must change with them as necessary to remain relevant. It is a continuous cycle.

- *“Where the old Maritime Strategy focused on sea control, the new one must recognize that the economic tide of all nations rises —not when the seas are controlled by one—but rather when they are made safe and free for all.”*

—Admiral Michael Mullen, Chief of Naval Operations (Current Strategy Forum, Naval War College, 14 June 2006)

Hyperlinks

- “Conversation with the Country” intro DVD
- Futurists book, “Art of the Long View”
- Sea Power 21 CONOPS

Maritime Strategy intro DVD

The Maritime Strategy scene setter DVD opens the "Conversation with the Country" public outreach events.

A copy is available to all Flag and SES thru the Navy Office of Community Outreach.

It is currently posted on the www.navy.mil website.

Art of the Long View

- Noted futurist, Peter Schwartz, addresses "Conversation with the Country" events. His book, "Art of the Long View," provides an important dialogue for alternative future concepts and a competition of ideas in the development of strategies:

  http://www.gbn.com/BookClubSelectionDisplayServlet.srv?si=361

Copy and Paste address to access via Internet.

Sea Power 21

- Hyperlink to Navy's SeaPower 21 CONOPS from the Navy Warfare Development Command:

www.nwdc.navy.mil/Conops/Sea_Power_21/Sea_power_21.aspx

Copy and Paste address to access via Internet.